

*"Very simply, this is a business toolkit for the 21st Century ...  
bursting at the seams with strategies for producing more profit ..."*

# Write & Design Ads, Brochures, Sales Letters, Direct Mail, Flyers ... & Sales

## presentations

- » *Effective Writing Skills*
- » *Proven POWER WORDS from teh 100 GREATEST ad headlines*
- » *Dozens of real life case studies and examples of great ads ...*



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*Write & Design your own Ads, Brochures, Sales Letters, Direct Mail, Flyers & Sales Presentations is included in the Marketing Help Online 'Entrepreneur Library' ... and may be downloaded FREE for use by subscribers to this service.*

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## **About the Author**

Chris Newton's track record of producing profit results for small to large business is well documented. He's been an industry pioneer since first publishing a bestseller small business advertising and direct marketing guide in 1984. He has authored over 200 marketing newsletter and magazine articles, a ground breaking guide to Yellow Pages advertising - 'Turning Yellow into GOLD', plus audio and video training programs. He's shared the stage with the Jay Abraham, Tom Hopkins, Michael Gerber, Allan Pease, Paul Dunn, Michael Basch and many others. Chris's 'signature' is his innovative, practical marketing techniques. His techniques are easy and quick to implement, and produce rapid profits. His personal mission is: "To add value to business people by helping them achieve their OWN Marketing Miracles!"

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**You can tap the FULL potential of Chris Newton's innovative way of thinking, and nearly 3 decades of experience in small business marketing by joining the Marketing Help Online Entrepreneur Library Inner Circle.**